

SENIOR HEALTHCARE'S VERY OWN

JERALD COSEY



“Honor & Inspire healthcare leaders to maximize engagement & quality while minimizing isolation and burnout.”

WHO IS J. COSEY?

Jerald Cosey is a senior healthcare leader and professional speaker. He currently serves as executive director of Greenwood Meadows, a skilled nursing facility operated by American Senior Communities. His facility earned the 2019 American Health Care Association's Silver Quality Award.

In addition to his skilled nursing facility role, Jerald is director of Operational Leadership for American Senior Communities. In this position, he is responsible for development of operational leadership for over 90 skilled nursing and assisted living communities in Indiana and Kentucky. This role complements Jerald's desire to advance senior health care as an industry across the globe.

Jerald began his professional career in sales, joining Pfizer Pharmaceuticals in 1996. He quickly advanced to the leadership role of district sales manager, a position he held for over 15 years. He worked in this industry at various companies before transitioning to the senior care profession in 2013.

Jerald is founder of Graceful Moments, an outreach ministry focused on reducing isolation among seniors. This outreach kindled a desire in Jerald to serve others professionally and in 2013, he resigned from an 18-year pharmaceutical sales career to become an Administrator in Training.

HONOR & INPSIRE KEYNOTE PRESENTATIONS, BREAKOUT SESSIONS

- The Companionship Culture
- The Golden Generation

AUDIENCE

- Health Care Associations
- Senior Living Organizations
- Hospitals, Hospice and Home Health



J.COSEY
SPEAKS

MOST REQUESTED PRESENTATION

The Companionship Culture: Resident/Caregiver Engagement Through Life Stories

Isolation within the elder community is rising and with detrimental consequences. This trend is a reality for many residing within a healthcare setting and frequently starts with physical separation before admission. Today's Operational and Clinical leaders are responsible for quality care, staff development, and operational excellence within a highly regulated industry. All of which may cloud the original call to serve as a healthcare professional.

This presentation is designed to inspire health care professionals for their honorable career choice. This presentation is also intended to influence a cultural movement to reduce isolation while improving person-centered care.

This one-hour keynote presentation delivered by Healthcare Facility Administrator, Jerald Cosey, you will discover the following objectives:

- A motivational message designed to honor healthcare professionals from the patient's perspective of a Health Facility Administrator.
- Engaging keynote designed to reignite your memberships calling to serve humankind as a senior healthcare professional.
- Bring awareness to the rise of isolation in the senior community and its impact on physical and mental health outcomes.
- Uncover strategies designed to improve engagement and outcomes through intentional relationships between residents and staff.
- Uncover strategies intended to decrease caregiver isolation and burnout.
- A customized transition to compliment your organization's core values and the departmental professionals represented in the audience.
- This message aligns across the entire healthcare spectrum, including Skilled Nursing, Assisted Living, Home Health, Hospice, LTAC, and Hospitals.



J. COSEY
SPEAKS



J. Cosey recently visited these organizations:

